



## **Confirmation of the IHF programme of activities**



International  
Handball  
Federation

# Four-year Plan

2021-2025



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01

2021-2025

# IHF Development Project



## 1.1. Increasing diversity

ou at every step

# Increasing diversity

## INCREASE DIVERSITY OF HANDBALL GLOBALLY

To achieve a greater diversity of handball worldwide, the IHF plans to put an increased focus on promising National Federations in different continents.

Over the years, the IHF projects helped National Federations to improve their level, similar to Faroe Islands – the women’s team of which qualified for Qualification Phase 2 for the EHF EURO 2022, the women’s youth team claimed bronze at the 2021 Women’s 17 EHF Championship, while the men’s U19 team won the Men’s 19 EHF Championship – or American Samoa, who participated in the 2018 Youth Olympic Games with their women’s beach handball team.

The National Federations shall have a tailor-made development strategy created in cooperation with the National Federation, the National Olympic Committee and national authorities (such as the Ministry of Sports).



# Increasing diversity

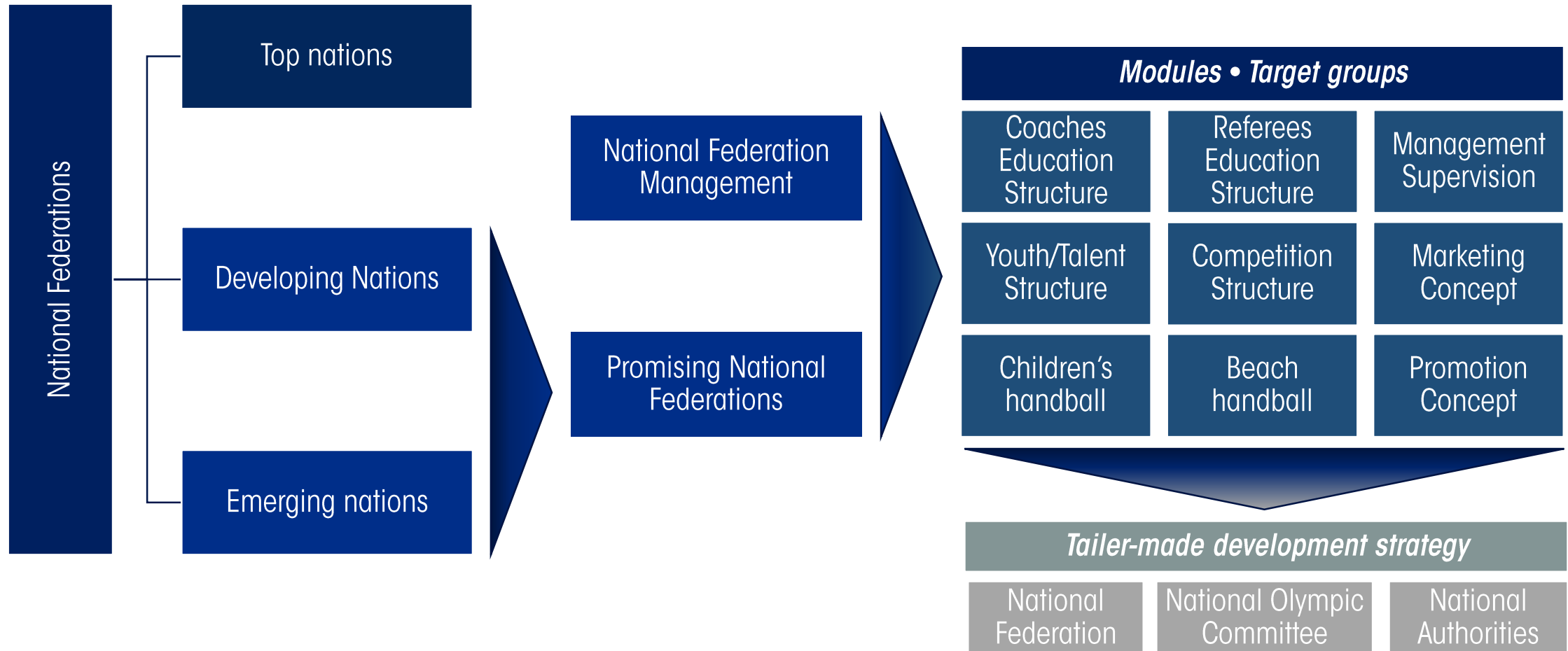
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## HOW TO GET THERE

- Boost an individual development strategy in emerging and developing handball nations;
- Cooperate with the relevant authorities in the National Federations to implement the development strategy;
- Get people involved in handball in emerging and developing handball nations by showing the attractiveness of the sport;
- Identify talented former players;
- Transfer knowledge on the best method of selecting talented young players;
- Use of the IHF Traveller Coach project to improve skills of coaches;
- Initiate the IHF Handball at School project, targeting to reach a certain number of children, coaches and multipliers.



# Increasing diversity







  
**EGYPT 2021**  
27<sup>TH</sup> MEN'S HANDBALL  
WORLD CHAMPIONSHIP

## 1.2. National Federation Management

# National Federation Management

## INCREASE AWARENESS OF DIFFERENT ROLES IN NATIONAL FEDERATIONS

In order to build up a model National Federation, aiming to reach international level, workshops and courses shall be conducted.

The IHF National Federations are divided into three categories: top nations, emerging nations and developing nations. This project would target the last two categories.

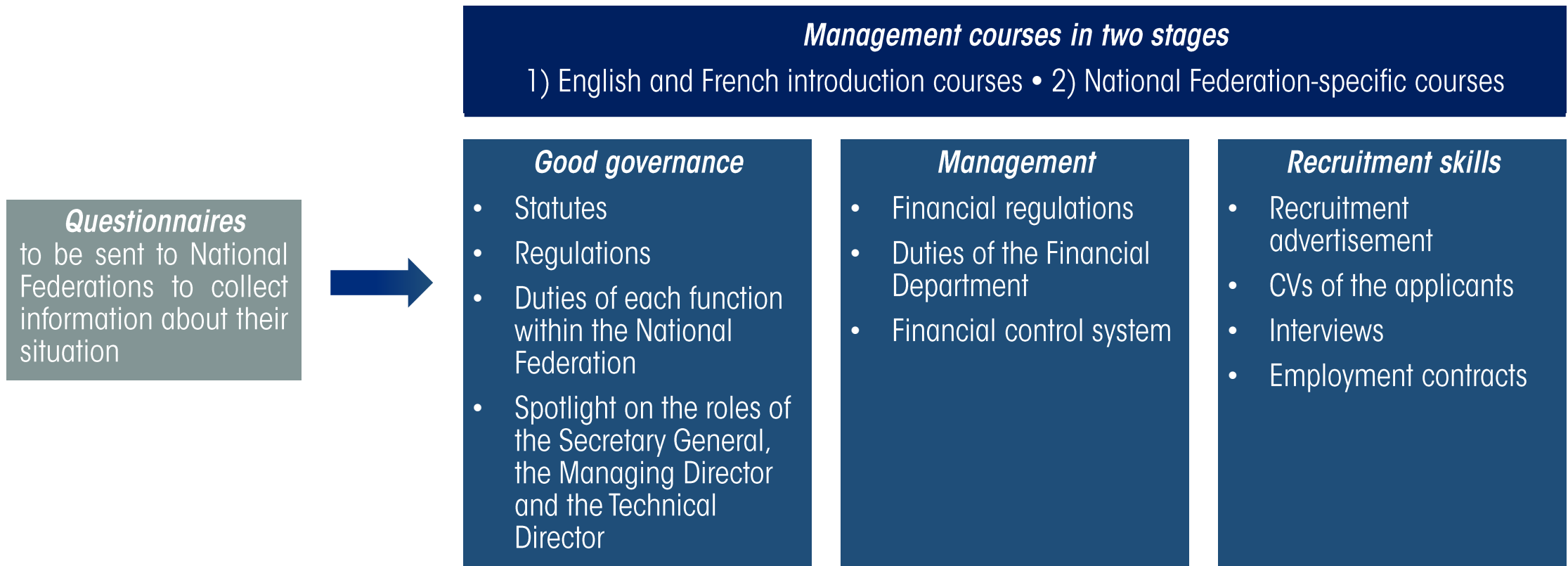
It is important to teach the management of the National Federation how to recruit their staff in different areas just as well as to guide them to the best way for them to optimise resources and use the available number of staff members to cover all National Federation activities without overloading them.

Another significant aspect to teach is the recognition of handball as a product and the ways to sell it.



# National Federation Management

## HOW TO GET THERE



# National Federation Management

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## *FURTHER COURSE EXAMPLES*

### *National Federation website*

- How to create
- How to manage
- Content to be published

### *Social media*

- Facebook
- Instagram
- Twitter
- YouTube
- others

### *Marketing*

- Creation of a promotional campaign
- Handball as a brand, a product to sell
- Broadcast of international events
- How to approach potential and existing sponsors
- Standard contracts





## 1.3. Social media assistance

# Social media assistance

## IMPROVING HANDBALL'S GLOBAL ONLINE PRESENCE

The interests and responsibility of the IHF regarding the global social media presence and exposure of handball extends beyond the IHF's own channels and includes all those who contribute.

The IHF can help to promote handball and ensure the best possible exposure globally by assisting National Federations and players in their own social media presence.

While some federations have professional media structures or at least one dedicated media employee and do not need significant assistance in this area, other federations are largely volunteer based, with media responsibilities performed by people of varying media backgrounds – sometimes with very limited or no media experience.

The IHF shall provide guidance and assistance to federations concerning their social media, tailored to the specific situations in different federations.



# Social media assistance

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## HOW TO GET THERE

- Undertake live online sessions exclusively for national federations where basic strategies are outlined and questions answered to assist federations in developing their social media presence
  - Define categories concerning the social media work in federations through a questionnaire sent to all federations
  - Create basic, easy-to-implement strategies for the different categories
  - Invite participation from National Federations (bodies such as state federations and club teams may also attend) in online-streamed sessions where the strategies are outlined
  - Ensure discussion/Q&A forms part of these sessions, to gather further knowledge of the particular barriers federations are dealing with concerning media
  - Monitor the activities of the participating federations and provide follow-up assistance, courses or meetings as necessary
- For federations with professional media structures and fully realised strategies, conduct meetings to examine methods of working increasingly together and aiding in their work
- Continue already started project of assisting athlete social media channels, thereby further aiding National Federations and promotion of (IHF) competitions



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## 1.4. IHF Multipliers



# IHF Multipliers

## DEVELOP HANDBALL WORLDWIDE

The 'IHF Multipliers' concept is a main pillar in the strategy for the worldwide development of handball, through which a new generation of lecturers and modern and future-oriented coaches should be promoted.

The aim is to create a pool of qualified IHF lecturers in each continent to reduce or even avoid cross-continental assignments, instead improving the educational level within the continent.

The concept also includes an updated IHF coaches education structure as well as an coaches licence structure.

Besides that, the development of youth training and a system for the promotion of talents is in the focus.

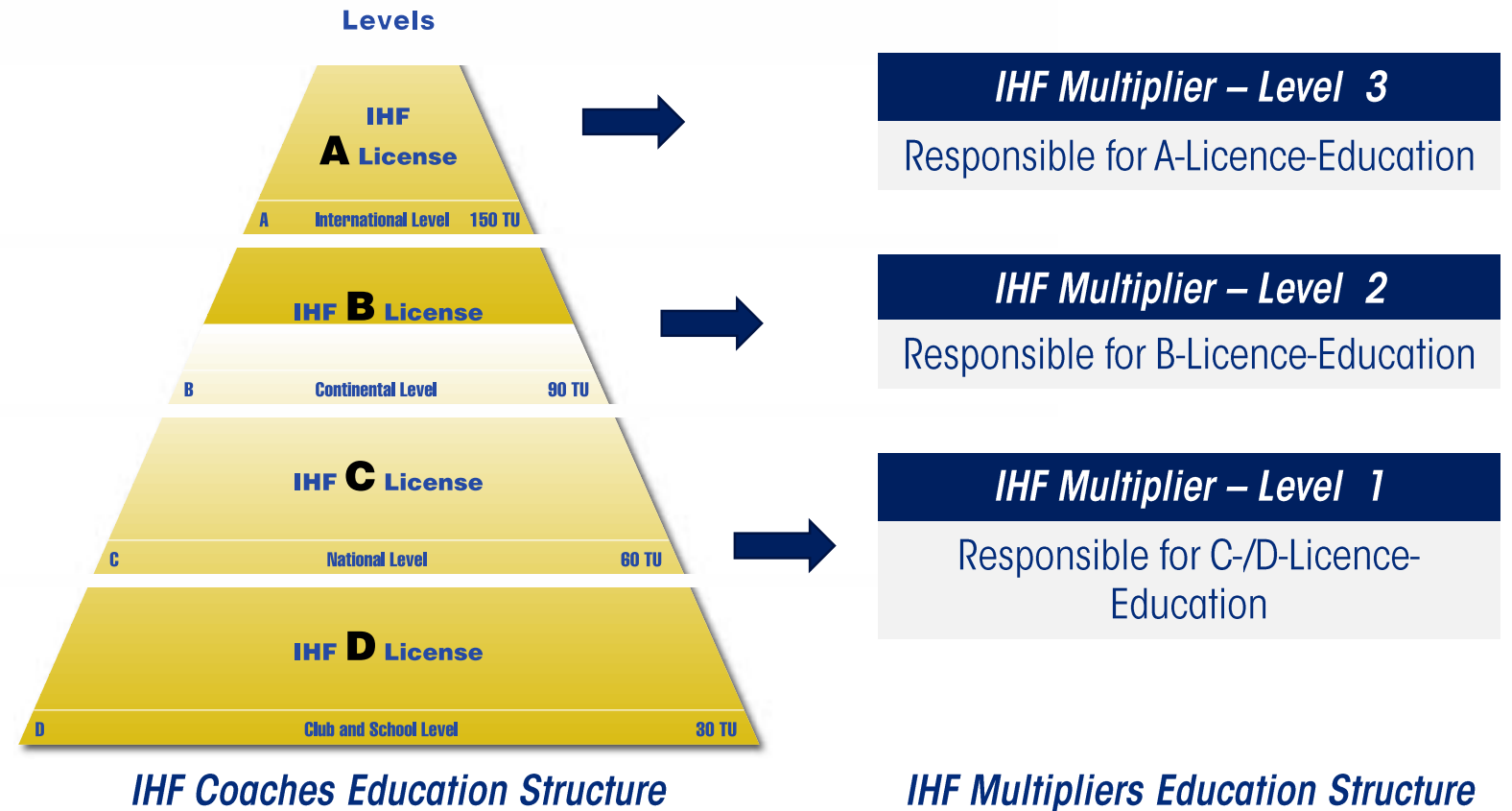


# IHF Multipliers

## HOW TO GET THERE

### Central goals

- Sighting and education of talented IHF Multipliers (lecturers) for the coaches education (continent, National Federation)
  - Update of the IHF coaches education structure and coaches licence structure
- To be integrated in the current structure





## 1.5. Talent discovery programme

# Talent discovery programme

## DEVELOPMENT OF STRUCTURES FOR YOUTH TRAINING, TALENT DETECTION AND TALENT EDUCATION

The IHF development programme “Discover and develop talents for the future” will play an important role when it comes to the development of a structure for youth training, talent detection and education.

The programme is based on three pillars – the establishment of youth training structures and of a ‘Top Sports Concept’ in National Federations as well as the supervision of national coaches and responsible persons by IHF experts.

An international group of experts for youth training and talent development will be appointed by the IHF Commission for Coaching and Methods.



# Talent discovery programme

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## HOW TO GET THERE

### *The mentoring principle*

- Individual guidance by an IHF expert: mentoring the whole long-term process
- Tasks: analysis of the specific requirements (whole situation), discussion with those responsible at the National Federation (interactive process), advice, knowledge transfer, organisational help, feedback)
- Supervision: online, direct visits to the country
- Service: establishment of a special database (IHF Education Centre) for all participating National Federations



# Talent discovery programme

## *Top Sport Concept*

- Modern game philosophy adapted to the individual requirements
- Systematic competition system (youth!)
- Long-term training concept
- Coaches education structure
- Requirements for elite training (sighting of talents)
- Support system (sports medicine, physical therapy, sports psychology)
- Development of talent centres





KUMAMOTO/JAPAN 2019



## 1.6. 'Reach the next level' programme

# 'Reach the next level' programme

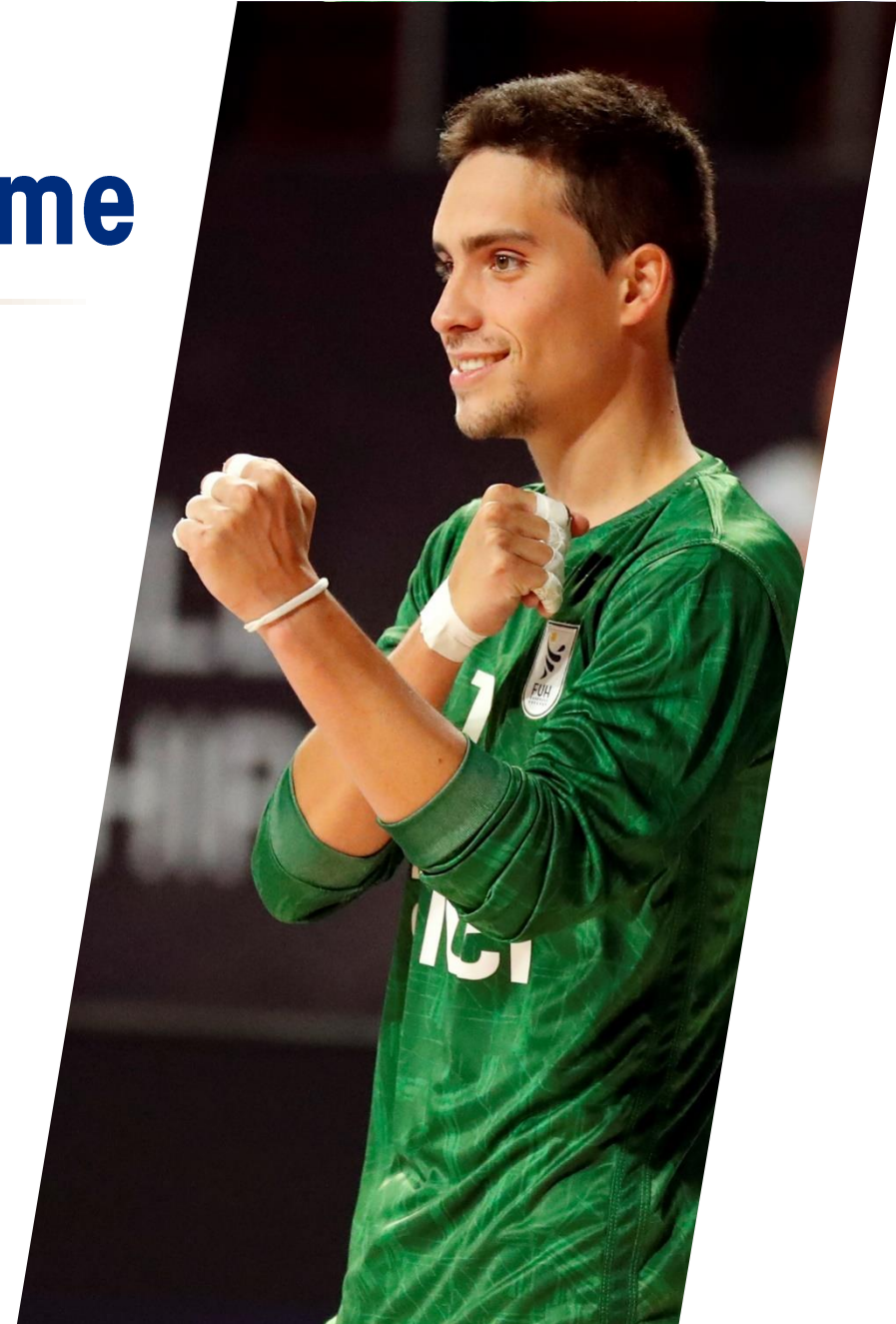


*HELPING IHF MEMBER FEDERATIONS REACH WORLD CHAMPIONSHIP LEVEL*

The development programme 'Reach the next level' will be created to help more IHF Member Federations participating in IHF World Championships reach a competitive level.

Through this programme, the IHF aims to give new impulses for handball development, especially in the non-European federations.

At the same time, not only the quantity and quality of handball will be developed but a targeted promotion of talent systems worldwide is planned.





# 'Reach the next level' programme

## HOW TO GET THERE

### ***Criteria for participation***

- Position: Emerging Handball Nations
- Qualified for a World Championship (through continental qualification)
- Co-investment in a long-term plan, necessary infrastructure
- Development of a systematic, comprehensive talent program
- Creation of a systematic Coaches Education Structure

### ***Content***

- Support for the preparation of a team for the upcoming World Championship (planning, analysis, training content, goalkeeper training, athletic training)
- Support for the development of a 'Top Sport Concept' in the country

### ***Supervision***

- IHF CCM Experts/IHF Traveller Coaches
- Online, direct visits to the country, support during the World Championship





## 1.7. Four-year Plan

# Four-year plan



## *CREATE A DEVELOPMENT STRATEGY FOR EMERGING AND DEVELOPING HANDBALL NATIONS*

The Four-year Plan is a combination of individual IHF projects, complemented by league support, aiming to build a development strategy for emerging and developing handball nations.

The project was launched in 2012 and many National Federations from different continents are already aboard.

The IHF is offering financial support to launch and/or establish the federation's national league, i.e. to enhance the efforts of the National Federations to have a structured league, with annual seasons.

The project has proven to be a success and, therefore, the IHF maintains the project for the upcoming years.



# Four-year plan

## HOW TO GET THERE

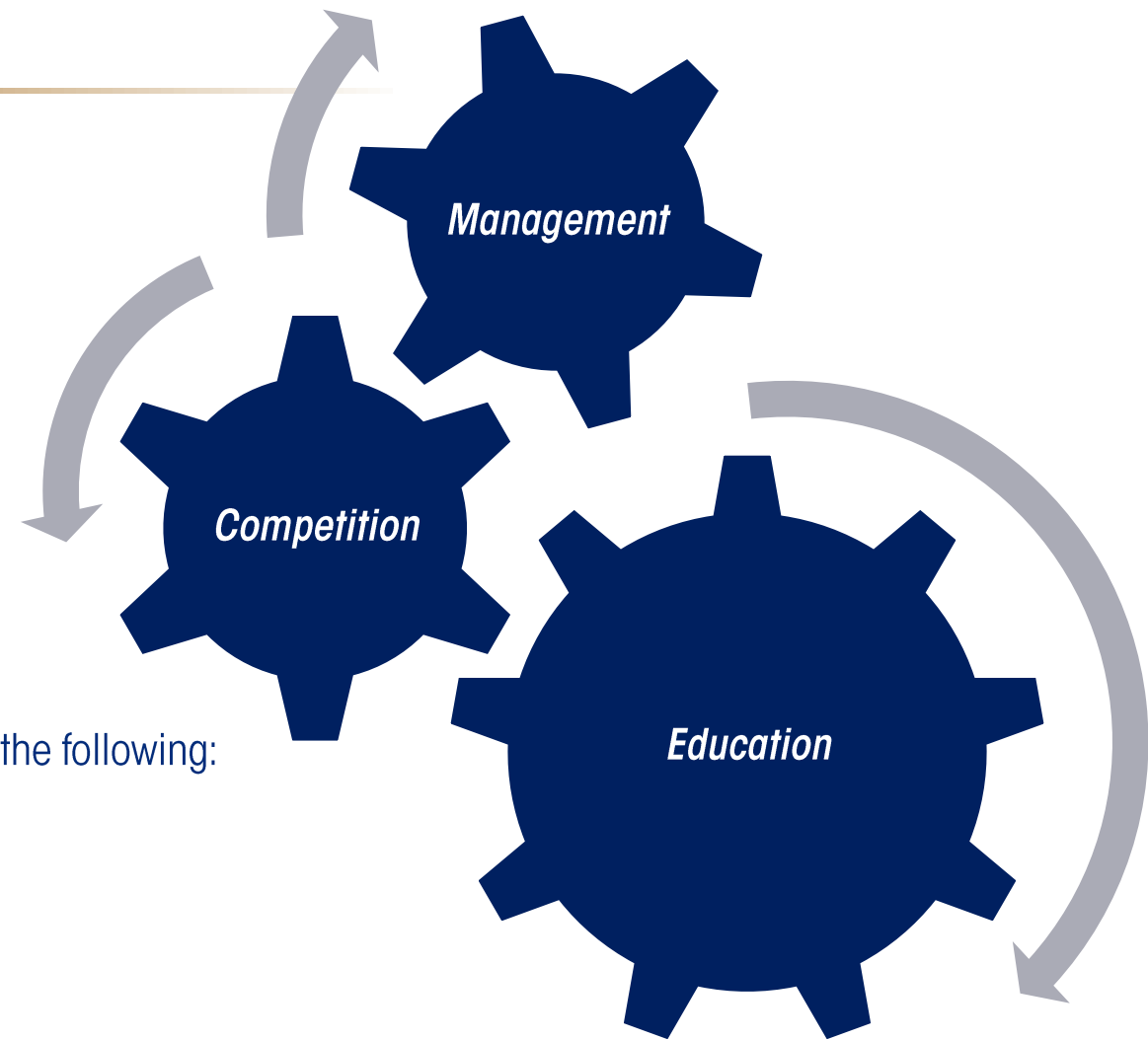
The Four-year Plan is based on three pillars:

1. Education
2. Competition
3. Management

### ***Applications***

National Federations applying for the Four-year Plan should consider the following:

1. Official request must be sent to IHF
2. A defined strategic plan for four years is needed
3. The plan should include a defined timeline for each project
4. The IHF Handball at School project must be included in the plan





## 1.8. Handball at School

# Handball at School



*DEVELOP CHILDREN'S HANDBALL AND SPREAD THE SPORT AMONG YOUNGSTERS – REACH 50 MILLION KIDS WORLDWIDE*

Children are the future – this is also true in handball and, therefore, it is of particular importance to have a strong children's handball programme.

The IHF Handball at School (H@S) project was launched in 2011 and has reached millions of children, teachers and coaches. It is one of the most popular IHF projects and will, therefore, be continued and at the same time constantly improved. In the next four years, the IHF wants to reach the next level by focusing on five aspects:

- Education;
- Handball at School campaign;
- Creation of new Handball at School material;
- Regular meetings;
- New projects.



# Handball at School

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## HOW TO GET THERE

### **Education**

- IHF H@S Course, level D (traditional model)
- IHF H@S Course, level D (e-learning model)
- IHF H@S Extension Course, level D
- IHF Multipliers Course
- IHF H@S Online Symposium

### **New H@S Material**

- IHF H@S Booklet Series
- IHF Youngsters Training Diary
- IHF H@S Trifold Brochures
- IHF database (platform)

### **Handball at School campaign**

- Goal: increase kids' participation in handball activities; use handball as education tool among youngsters and as a tool to promote a healthy lifestyle
- Production of H@S Training Diaries
- Creation of games to explain basics of handball and learn languages through handball
- Organisation of handball festivals
- Surveys to receive feedback from National Federations

### **Communication**

- Network of youngsters' handball responsible/coordinator
- Network to exchange experience 'University-club mobility'



## 1.9. Baby handball



# Baby handball

 *HELPING CHILDREN DEVELOP THEIR MOTOR FUNCTION, SOCIAL RELATIONSHIPS AND TEACHING THEM HOW TO EXPRESS THEMSELVES*

'Baby handball' is a programme for children aged 3 to 5 to help with the general development of children and their motor function. Several National Federations are already implementing the project, which will be added by the IHF to their curriculum in the next cycle.

The 'learning by playing' philosophy of children's handball will also apply in baby handball, which is based on games varying in complexity.

The aim is for children to not only discover the world in a whole new way, but also to learn how to express themselves and develop social relationships.

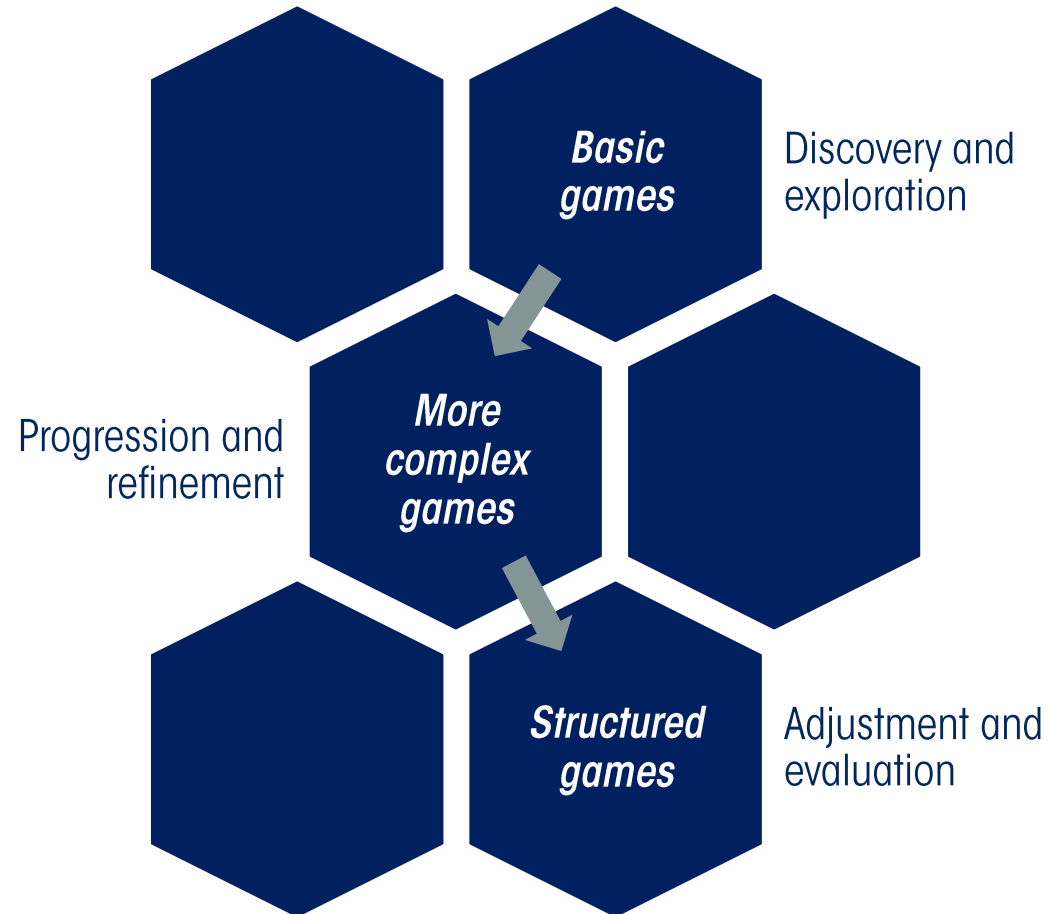
The children's parents should be involved and participate in the sessions as main players.



# Baby handball

 *HOW TO GET THERE*

*'Learning by playing' in three stages*





# 1.10. IHF Trophy

# IHF Trophy



*GIVE EMERGING AND DEVELOPING HANDBALL NATIONS A PLATFORM TO COMPETE AT INTERNATIONAL LEVEL*

The IHF Trophy was introduced back in 2000 as 'Challenge Trophy' to give emerging and developing handball nations an opportunity to gain valuable experience at international level, with 121 National Federations belonging to these categories.

By participating in the project, the National Federations not only have the chance to compete in an international tournament but at the same time, they can also improve their skills at national level as courses and projects are offered on the fringes of a tournament.

In 2018/19, the IHF added further value to the IHF Trophy with the introduction of a new concept, which even made the IHF Trophy part of the qualification pathway to IHF Junior and Youth World Championships.

While the winner of the Intercontinental Trophy qualifies directly to the respective World Championship, some continents have used their Continental Phase tournaments as qualification events as well.



# IHF Trophy

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## HOW TO GET THERE

### ***Structure of the project***

- Continents are divided into zones, in which the regional tournaments for both the junior and youth categories are held;
- The men's junior and youth events are held in even years, while the women's events are held in odd years;
- The best teams of the zones qualify for the Continental Phase of the IHF Trophy, which is the qualification event for the Intercontinental Phase;
- The Intercontinental Phase is the qualification for IHF Junior and Youth World Championships.

### ***Education and support***

- Courses for coaches and referees are held on the fringe of a tournament;
- Best referees are selected to be included in the IHF Global Referee Training Programme (GRTP);
- IHF Traveller Coaches will be used in promising National Federations;
- IHF Former Players Project courses will be held on the fringe of the Intercontinental Phase tournament, aiming to improve the level of continental delegates and officials.





## 1.1.1. IHF Emerging Nations Championship

# IHF Emerging Nations Championship



*GIVE EMERGING AND DEVELOPING HANDBALL NATIONS A PLATFORM TO COMPETE AT INTERNATIONAL LEVEL*

Introduced in 2015 to provide emerging handball nations with a taste on playing on the global stage, the IHF Emerging Nations Championship saw its third edition take place in Georgia in 2019.

Due to the outbreak of the COVID-19 pandemic, the planned first women's edition of the event was not yet held – however, with the further development and promotion of women's handball worldwide being one of the IHF's focus points, the first IHF Women's Emerging Nations Championship will be organised in due course.



# IHF Emerging Nations Championship

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## HOW TO GET THERE

- Continental events as qualifications for the IHF Emerging Nations Championship
- Fully financed by the IHF to give emerging nations the experience of an international event without the financial burden
- Involvement of federations who take part in IHF projects, e.g. New Markets' Project
- Marketing concept to promote the events
- Making sure people in the hosting country and the nations whose teams are participating are aware and news about handball and the event spreads







## 1.12. IHF Traveller Coach

# IHF Traveller Coach

## *GUIDING AND ASSISTING NATIONAL FEDERATIONS OVER A LONG TERM*

The IHF Traveller Coach Project was launched in 2014 to guide emerging and developing handball nations in their endeavours in order for them to establish a basic concept to develop and grow handball in their country in a way best suited to their needs.

With an IHF lecturer who assists the respective federation over a longer term and is always available in case of questions or concerns, the participating nations have a direct contact person to help them develop the sport.

Countries such as Pakistan, Angola, Ivory Coast, Mexico, Uganda, DPR of Korea, Mauritius, and Turkey have already benefitted from the IHF Traveller Coach Project and many more are to come.

Due to the success of the project in the past, it will be continued in the future.



# IHF Traveller Coach

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## HOW TO GET THERE

- Assigning an IHF Traveller Coach to a National Federation that requested one
  - Coach gets familiar with the federation's situation and needs
  - On-site courses/visits to the country to get a direct impression
  - Remote assistance throughout the year





## 1.13. New Markets' Project

# New Markets' Project



*DEVELOPING HANDBALL IN KEY MARKETS WHERE THE SPORT IS LESS WELL-KNOWN*

One of the IHF's main projects is the New Markets Project, which focuses on introducing handball in key markets all over the world.

The project started with Great Britain and, currently, detailed strategies for PR of China and the United States of America are being realised. India, Nigeria and Canada, as well, are further key markets which are currently worked on, while Italy is next on the list.

For each country that is part of the IHF New Markets' Project, tailor-made strategies and plans are elaborated to develop and promote handball in a way best-suited for the respective country and National Federation.



# New Markets' Project

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## HOW TO GET THERE

In general, tailor-made programmes are used to develop handball in key markets. Below are some key factors of the project.

- Expansion of the sport to the whole country
- IHF Multipliers' education
- Targeted integration of IHF Handball at School
- Supervision of national team coaches by IHF experts
- Development of youth/junior training structures
- Development of systematic referee training system
- Coaches and referee education
- Knowledge transfer from Europe





## 1.14. Development Aid

# Development Aid

## *DEVELOPING HANDBALL WORLDWIDE BY PROVIDING MATERIAL*

The IHF Development Aid Project was created to help National Federations get the basic material, which is needed to practise handball at national level.

The project is tailored to fit the demands of each National Federation, as they define their targets and a clear scope.

The IHF will continue the Development Aid Project, aiming to continuously grow the sport, in particular in emerging and developing National Federations.





# Development Aid

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## HOW TO GET THERE

Providing National Federations with basic equipment:

- Balls
- Floors
- Goals
- Uniforms
- Training material
- Etc.





# 1.15. Former Players' Project

# Former Players' Project

## KEEPING FORMER PLAYERS INVOLVED IN HANDBALL

Handball players, with their experience and knowledge about the sport, are a valuable asset and the IHF aims to keep them involved in handball even after they finished their playing career.

After the first course was successfully held in 2017, a second course on the fringes of the 2018 IHF Men's Super Globe in Qatar followed.

A third course – in hybrid form, i.e. in-person and remotely due to the ongoing restrictions caused by the COVID-19 pandemic – was held on the fringes of the 2021 IHF Men's Super Globe in Saudi Arabia.

The project will be continued with the aim to help find players the right path to remain involved in the sport.



# Former Players' Project

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## HOW TO GET THERE

- Expanding the database/Increasing the number of players participating
- Guiding and educating former players about the different ways to remain involved in handball
- Different areas to choose from – started with refereeing, coaching and officials – and has been expanded to cover match analysis, competition organisation, venue management, technical delegate tasks and media





LAGERQUIST  
19  
SWEDEN

## 1.16. Referee discovery programme

# IHF referee discovery programme

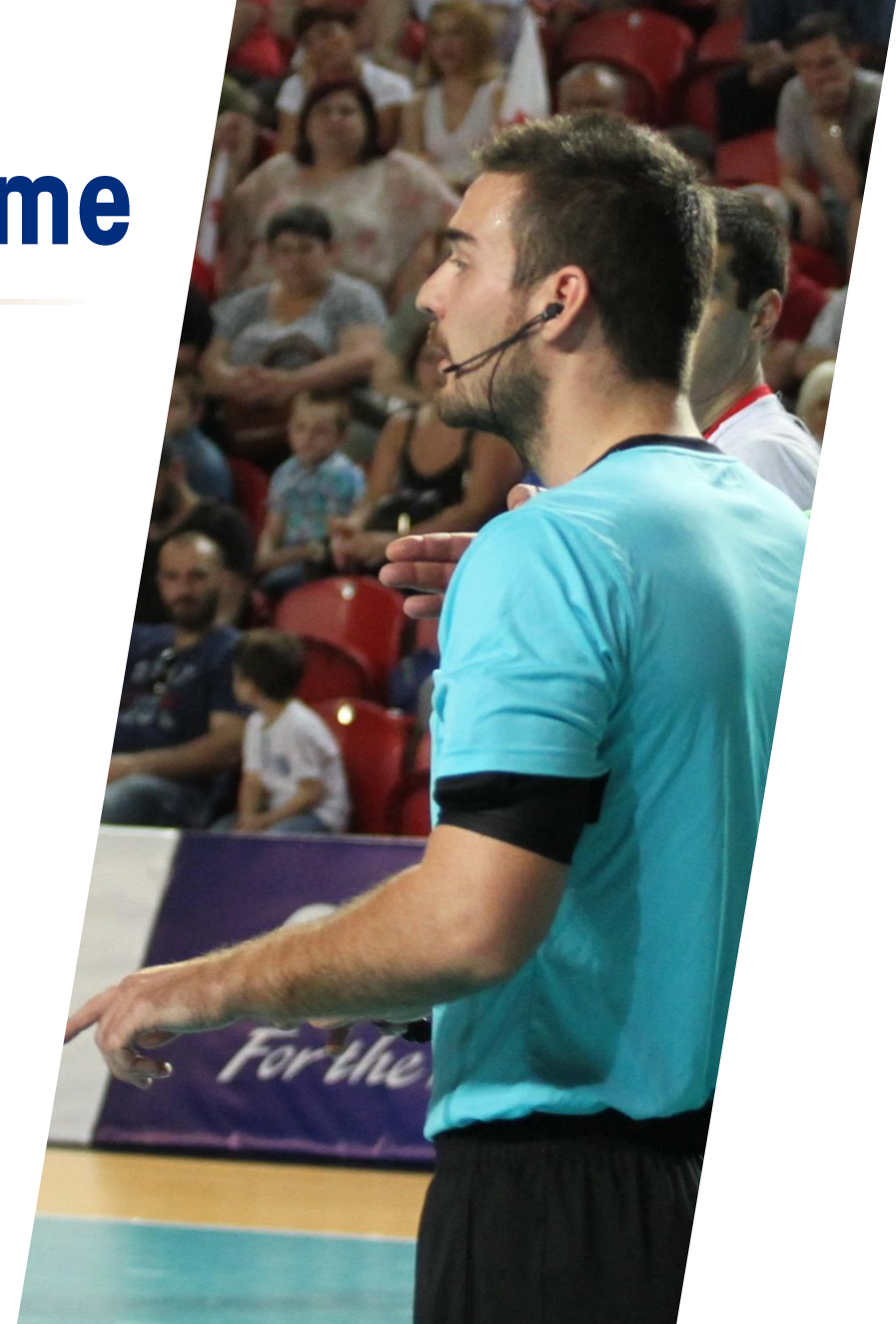
## *SIGHTING AND PROMOTION OF TALENTED REFEREES*

Through the IHF referee discovery programme, the IHF aims to not only sight but also promote talented referees, in particular outside of Europe.

Experts of the IHF Playing Rules and Referees Commission would assist in the sighting part of the programme and are planned to participate in continental events to support those responsible for the education of referees.

Not only regular communication and online courses should help National and Continental Federations, but also assistance in setting up the necessary structures.

Furthermore, an IHF PRC Mentor Project is planned.



# IHF referee discovery programme

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## HOW TO GET THERE

### ***General guidelines***

- Training and supervision of those responsible for referee education in the continents outside of Europe, e.g. support at continental championships through PRC experts on site
- Regular communication and online courses (IHF Virtual Academy) to transfer the knowledge
- Assistance from PRC experts in sighting talented referees
- Assistance in setting up the necessary structures, i.e. basic referee courses in continents/National Federations, promotion of talented referees with IHF perspective, establishment of special projects to promote female referees

### ***IHF PRC Mentor Project***

- Experienced IHF top referees support young, talented referees from different continents as mentors
- New proposal: Experienced top referees are invited to Youth World Championships or youth continental championships. There, they train young referees in theory, prepare with them for the upcoming game and analyse their performance after the game.
- Relaunch of the IHF Advanced Referee Training Programme (ARTP)



02

2021-2025

# Game and rule development



# Game and rule development

## INCREASING THE ATTRACTIVENESS OF THE SPORT

In general, the IHF guideline on improving the Rules of the Game is to make handball more attractive.

The overall goal is to keep handball the modern high-speed game it is – but with fewer interruptions.

In order to achieve this, smaller goals have been defined:

- Simplifying the rules wherever possible → Better understanding for spectators, players, coaches, referees, delegates
- More objective decision criteria for different match situations
- IHF Rule Interpretation: common line for all (IHF, Continental Confederations, Member Federations)
- Consequences of the game development of the last years (negative developments in the game such as provocations / overreactions)



# Game and rule development

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## HOW TO GET THERE

### *Ideas and suggestions to improve the Rules of the Game*

1. Future tests: new system with three referees → Better division of observation tasks
2. Discussion and possible tests: delete the 'grey zone' in the current rule book → no subjective criteria
3. Test: 'Coaches challenge' → Coach can ask for video proof (only applicable for 'goal/no goal' situations)
4. Continuous analysis of special game situations, e.g. 7-against-6, 6-against-6 without goalkeeper

### *Communication concept*

- Aim: Inclusion of all relevant target groups in the discussion about the further development of the game
- Topic 'IHF Rule Interpretation' should be discussed with national team coaches
- Current top players and top referees should also be actively involved in the discussion





03

2021-2025

# Further professionalisation of IHF events



### 3.1. New IHF referees

# New IHF referees

## INCREASING THE NUMBER OF IHF REFEREES

With the expansion of the IHF World Championships to 32 teams, there are also new challenges for the referees. In addition, there is a tendency for future World Championships to be hosted by two or three nations.

The aim must thus be to increase the number of IHF referees, with a particular focus on female couples.

This requires intensive cooperation with the Continental Confederations and National Federations.



# New IHF referees

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## HOW TO GET THERE

### *New education concept*

- New referees to have at least one season with continental status
- Involvement of PRC Lecturers to examine on site if the quality of couples is good enough for the IHF
- Education for referee couples between matches
- Each country can still have a maximum of three couples, plus one if there is a female couple among them.
- National Federations to initiate their own Former Players' Projects

### *Special programme: New female referees in view of the Olympic Games 2024*

- Project start 2021: screening and nomination of talented female referees
- Assignment of mentors for individual support of the teams
- Regular online courses on various topics
- Development of a specific curriculum: rule interpretation, strategy game management, tactical topics (game understanding, athletic training etc.)
- Individual support and management of typical problem situations (career planning, work, family, etc.)
- Important: financial budget

# New IHF referees

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## *Further ideas to further develop the existing concept*

- Continuous training throughout the year in the IHF Virtual Academy (regular courses, IHF Live Virtual Academy, workshops)
- Further development in the presentation of topics: joint presentation and discussion of a topic by a team of speakers, consisting of an active coach and a PRC expert
- Further development of online video tests and education
- Athletic training: general / individual training plan (one year) by the IHF athletic coaches for referees
- New: in addition to a physiotherapist, a mental coach should also be present during an IHF event
- Further development: tactical preparation of referees (coaches' perspective) during IHF events
- Further development: semi-professional and professional referees in the future (cooperation IHF, continents, National Federations)





## 3.2. Delegate performance

United by Emotion



# Delegate performance

## DEVELOPING THE PERFORMANCE OF DELEGATES AT IHF EVENTS

With an updated education concept for delegates, their performances at IHF events should be further developed.

For candidates who are participating in an IHF event for the first time, special courses will be held prior to their involvement.

Further, the delegate education content will be improved and new educational topics will be created.

Throughout the year, delegates will participate in regular trainings to be held via the IHF Virtual Academy.



# Delegate performance

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## HOW TO GET THERE

### *Future content modules for an IHF delegate education concept*

- Knowledge of rules / IHF rules interpretation
- Competition regulations
- Personality training / Communication / Conflict management (Theory and Practice)
- Game structure / tactical knowledge
- Practical training in standard situations



Creation of e-learning modules for self-learning of delegates (new IHF Education Centre, IHF Virtual Academy)





### 3.3. Video proof

# Video proof

## FURTHER DEVELOPMENT OF THE VIDEO PROOF TECHNOLOGY

Over the past few years, the video proof technology has become an important part of handball for referees to take the right decision in crucial game situations.

It has been well received by all stakeholders and it should therefore be continuously explored how to improve the technology and make use of it in different situations.



# Video proof

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## HOW TO GET THERE

In order to develop and improve the technology,

- a continuous thorough analysis of various aspects needs to be carried out;
- the existing procedure (e.g. location, responsibilities, special IHF video proof experts) must be discussed and further developed;
- it should be discussed if the video proof should be extended to further game situations;
- the 'coaches challenge' concept in 'goal/no goal' situations should be tested;
- technical innovations should be tested.

Furthermore, the provisions should be integrated into the Rules of the Game with the aim to use the same concept at all events.





## 3.4. Technical innovations

# Technical innovations

## MODERNISING THE GAME ENVIRONMENT

In order to provide a new handball experience for all stakeholders, the IHF is continuously looking for ways not only to make the game itself more attractive but also modernise the game environment.

Whether it comes to tracking or analysis systems to provide more data for everyone involved or even new digital elements like a digital floor – there are several topics discussed to deliver more than handball.



# Technical innovations

## HOW TO GET THERE

### ***Resin-free ball***

- When the IHF signed the contract with Molten in 2013, the development of a 'resin-free ball' was initiated
- Ball has been tested
- Will be first used at the 2022 IHF Women's Youth (U18) World Championship in Georgia
- Will be first sent to federations in 2022
- Will be available for sale in 2022

### ***Feasibility study 'Digital Floor'***

- With a digital floor, the entire design of the playing field can be completely 'revolutionised'.
  - New, attractive element for viewers and TV.
  - New possibilities for decisions in the future (example: contact area goal area).
- A link with game statistics / tracking systems is also conceivable.

### ***New, less slippery floor***

- Developing a floor which can absorb the players' sweat, for example
- With a less slippery floor, the time wasted on drying the floor can be reduced



# Technical innovations

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## *Game statistics: tracking system*

- New content: player and ball tracking in connection with handball-specific specifications (as well as connection with TV Live signal)
- Development of new, interesting information for viewers (Cube), media and TV
- Further development of game analysis in combination with video
- New service for the teams (live data during the game)

## *Revamp all analysis systems and use digital possibilities*

- In a first step, the traditional game statistics should be further developed (goal: new, more in-depth information)
- In a second step, game statistics data should be automatically linked to video data (live signal)
- An updated cloud-based database system should be developed for all parties involved.





04

2021-2025

# Wheelchair handball

# Wheelchair handball

## GLOBAL DEVELOPMENT OF WHEELCHAIR HANDBALL

Handball should become more diverse and inclusive and therefore, the IHF is working in close cooperation with National Federations worldwide, in which wheelchair handball has already been established, to grow this up-and-coming sport.

In 2018, the IHF Wheelchair Handball Working Group was created and since then, a lot has happened in the field for the IHF to be able to ultimately stage wheelchair handball events and meet the conditions stipulated by the International Paralympic Committee.

In 2020 and 2021, two IHF Wheelchair Handball Seminars have been organised via the IHF Virtual Academy to inform about the sport and attract new audiences.

The major goal remains the inclusion of wheelchair handball in the Paralympic programme.



# Wheelchair handball

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## HOW TO GET THERE

### *Organisation of events*

- 2022 IHF Four-a-side Wheelchair Handball World Championship to be staged in Brazil
- 2022 IHF Six-a-side Wheelchair Handball World Championship to be organised together with the European Handball Federation

### *Education & Raising awareness*

- Continuing annual virtual Wheelchair Handball Seminars
- Working with National Federations to offer more wheelchair handball courses
- Pushing wheelchair handball via IHF media channels





05

2021-2025

# Digital Media



## 5.1. IHF Education Centre

# IHF Education Centre

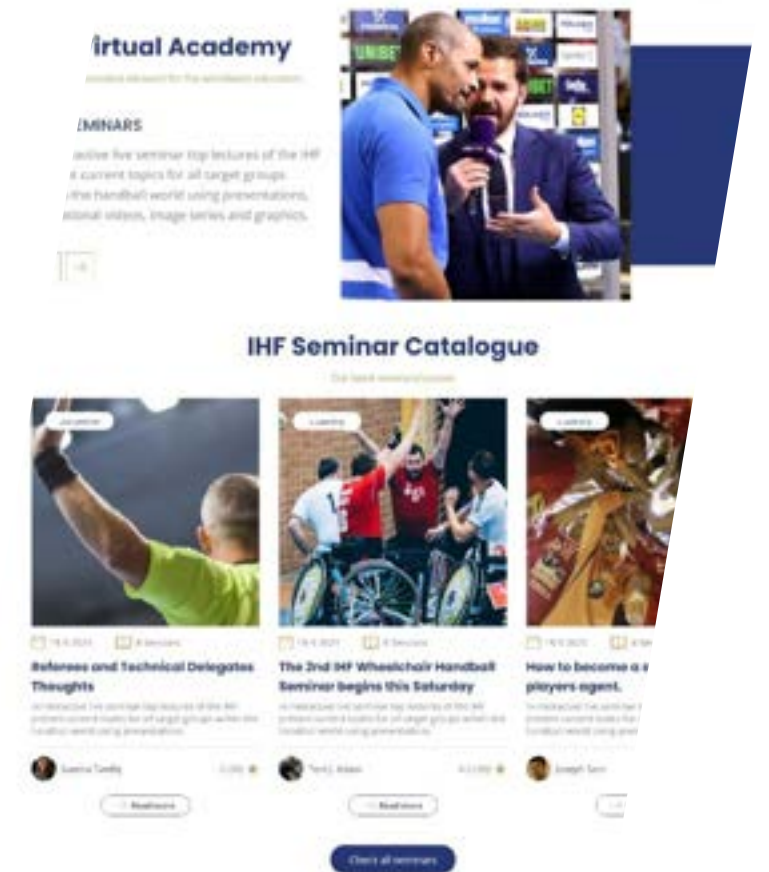
## GLOBAL HANDBALL DEVELOPMENT WITH AN INNOVATIVE DIGITAL MEDIA CONCEPT

The IHF Education Centre is a training platform that aims to promote the game, its history, tactics and strategies worldwide through presenting specialised sports content and material that help handball fans, players, coaches and referees everywhere to sharpen their skills and enhance their knowledge about the game.

With the revamp of the IHF Education Centre platform, which was first launched in May 2016, a better usability should be guaranteed.

Through personalised content, social media sharing and the inclusion in the IHF mobile application, the Education Centre 2.0 aims at a broader audience as the target groups are expanded.

Sections for wheelchair handball, sports medicine and handball literature will be added.



# IHF Education Centre

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## HOW TO GET THERE

### ***Features***

- Personalised content
- Social media sharing
- Mobile application

### ***New sections***

- Wheelchair handball
- Sports medicine
- Handball literature database (worldwide)





# IHF Education Centre

## Target groups

*Coaches*

*Referees*

*Teachers*

*Delegates*

*Beach  
Handball*

*Players*



*Wheelchair handball*

*Sports Medicine*

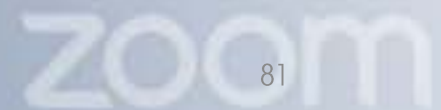
*Database Literature Handball*



# 2<sup>ND</sup> IHF LIVE ONLINE SYMPOSIUM

17 JUNE - 9 JULY

## 5.2. IHF Virtual Academy



# IHF Virtual Academy



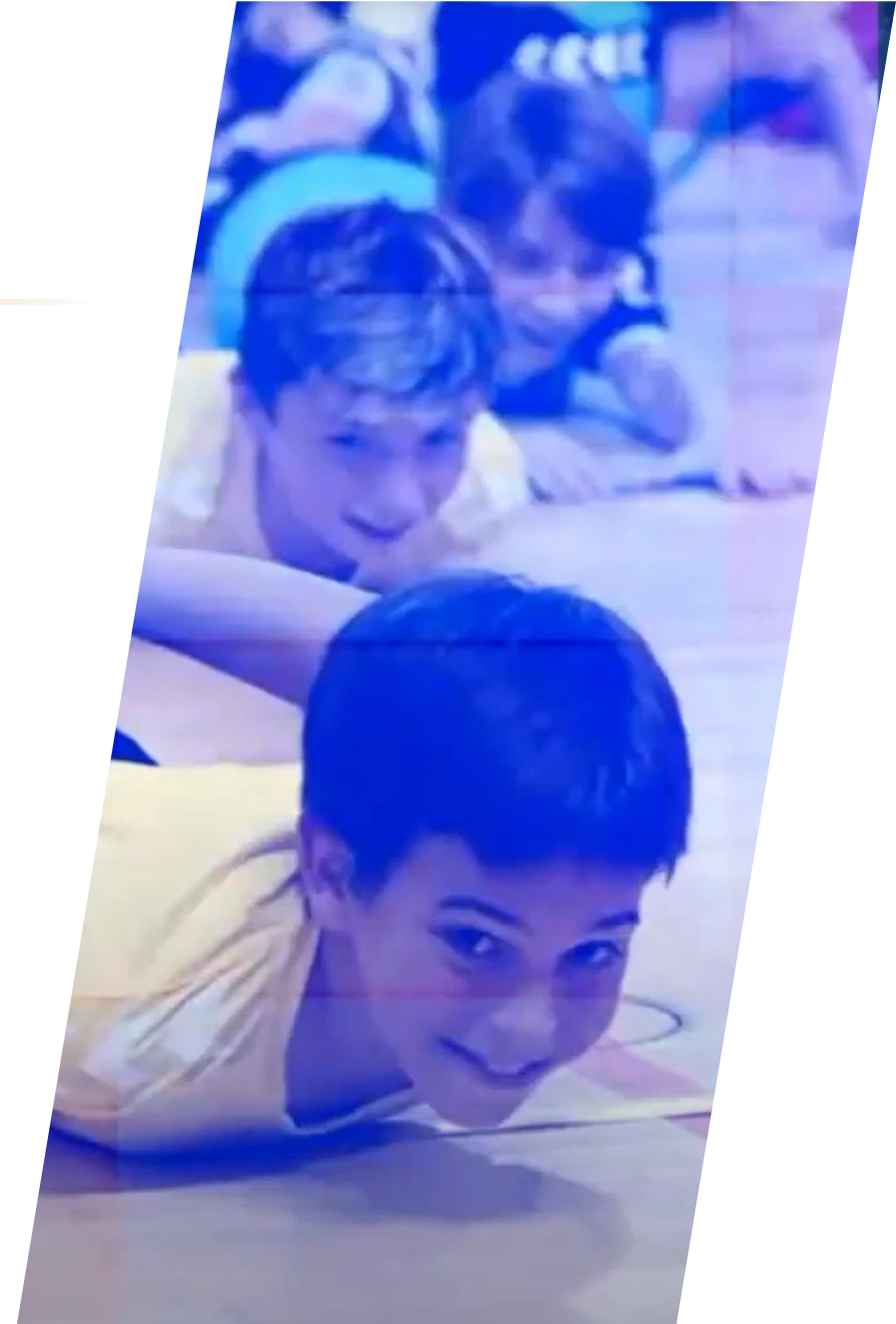
*GLOBAL HANDBALL DEVELOPMENT WITH AN INNOVATIVE DIGITAL MEDIA CONCEPT*

The IHF Virtual Academy was introduced in 2020 as part of the IHF Education Centre as a result of the COVID-19 pandemic, when handball activities all around the world came to a halt and new ways had to be found to interact with the handball community.

The project started with interactive live seminars, on-demand e-learning and an online 'knowledge library' – and much more has been added since.

Besides symposiums, IHF Licence Courses and special IHF Courses (Referees, Delegates, Beach Handball, others, IHF Development Projects, IHF New Markets' Project) are held, with e-learning programmes and an IHF discussion forum to be implemented.

To continuously improve the IHF Virtual Academy, a new IHF Working Group will be created.



# IHF Virtual Academy

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## HOW TO GET THERE

### ***Technical features***

- Course Management
- Course catalogue/details
- Collaboration tools
- Test library
- Course Library on-demand
- E-learning modules (self-learning)

### ***IHF Virtual Academy Working Group***

- A working group with members from the various areas (target groups) plan all content in terms of editorial and organisation.
- The working group is responsible for the entire annual planning.



# IHF Virtual Academy

## Content modules



IHF Discussion Forum

IHF Live Online Symposium

➤ Worldwide for everybody

IHF Licence Courses

➤ Multipliers Continental Confederations  
➤ D-/C-Licence, B-, A-Licence

Special IHF Courses

➤ IHF New Markets' Programme  
➤ IHF Development Projects

E-learning Programmes



## 5.3. IHF Rule books

# IHF Rule books

## PROVIDING CLEAR INFORMATION ON RULES IN A MULTI-MEDIA WAY

With the creation of new and modern rule books, which will combine several media platforms, the IHF follows several goals.

Not only will they be prepared in a way to provide attractive information for all stakeholders – from referees, coaches and players to spectators, journalists and the media – but the project should be the basis for a uniform rule interpretation.

More objective decision-making criteria and detailed information with, e.g. video examples, should help everyone get a clear understanding of the rules.

With the help of these rule books, referees should also receive a uniform training.



# IHF Rule books

## HOW TO GET THERE

- Media concept: Combining different media platforms (print and digital)
- Developing an app to directly provide rule examples and clarifications
- Collection of video examples to create a library
- Preparation of all information in an attractive and modern way
- Cooperation of referees, coaches and players







## 5.4. eSports

# eSports

## ENTERING THE ESPORTS MARKET AND DEVELOP A COMPETITION

Over the past few years – and in particular during the COVID-19 pandemic – the eSports market has been growing rapidly.

More and more International Federations are entering this field and the International Handball Federation, as well, is ready to join this exciting market.

With the mini-game 'Beat the Goalie' (mobile game launched in 2020) and the 'Be A Manager' game (browser 'fantasy league' game introduced at the 2021 IHF Men's World Championship), the IHF made the first steps in the eSports world.

Now, a high-quality simulation game will be developed, which should attract handball fans and gamers alike.

This will be the basis to create rules and regulations and, ultimately, an IHF eSports competition.



# eSports

## HOW TO GET THERE

- 1.**
  - **Video game**
  - Development of an 'AAA' handball simulation game
  - Marketing already to be involved, just as well as all stakeholders to create events and national leagues
- 2.**
  - **Rules and regulations for the game**
  - Basis for the development of rules and regulations: video game
- 3.**
  - **Promotion & Raising awareness**
  - Further marketing strategy for the game to be developed
- 4.**
  - **Competition**
  - Creation of first official IHF eSports competition
  - Creation of Competition and Event Manual

