

Media Accreditation Concept for the IHF World Handball Championship Egypt 2021

Dear Sir or Madam,

Egypt 2021 will be using the Media Channel to manage the media accreditation process for the IHF World Handball Championship, Egypt 2021. At present, media accreditations are being carried out via the internet by way of the Media Channel with a view towards streamlining the process and at the same time improving the efficiency for everyone concerned. This, in turn, helps the media as many representatives are already familiar with the process.

Some important information is contained in the enclosure. You are kindly requested to note the information and to coordinate the accreditation procedure.

Tips and guidelines for Media accreditation

The media accreditation process for the IHF World Handball Championship, Egypt 2021 will be launched on Sunday 6 December 2020, and will close on Sunday 20 December 2020. In order for media representatives to be able to access and submit the online accreditation form, they will be required to have an approved Egypt 2021 Media Channel account.

The following information is essential for the media accreditation procedure:

1. General

Media accreditation will be managed via the internet. Designated media representatives will only be able to access the online accreditation form via the Egypt 2021 Media Channel and complete it using a unique user ID and access key.

2. Distribution

Media representatives will have the option to apply for a Full Bubble Accreditation or for a virtual accreditation only.

3. Categories

For the IHF World Handball Championship, Egypt 2021, all media & broadcasting representatives must apply for an accreditation through the Egypt 2021 Media Channel www.handballegypt2021.com/en/media-channel

The categories and relevant organisations are:

- a) Written press
- b) Photographers
- c) International and national news and photo agencies
- d) Internet journalists and photographers
- e) Radio and television non-rights holders
- f) Media Rights Licensees (radio, television, mobile and broadband rights holders)



4. Completion of form and deadlines

As from Sunday 6th December 2020, media representatives who have been accepted on the Egypt 2021 Media Channel which you can access on this link (<u>www.handballegypt2021.com/en/media-channel</u>).

Media representatives must have an approved Egypt 2021 Media Channel account in order to access the accreditation form. Media representatives who have not yet opened an Egypt 2021 Media Channel account are strongly encouraged to do so at the earliest opportunity before Sunday 6 December 2020.

The closing date for applications is Sunday 20 December 2020. All applications will then undergo a security check by Egyptian authorities. Any negative response will result in an application being rejected.

As from the end of December 2021, and the Local Organising Committee will begin the process of sending accreditation confirmations followed by further information in due course

5. Requesting tickets for the group matches

The online media ticket application process to request tickets for the group matches will also commence with the launch of media accreditation. Ticket requests will be handled exclusively through the Egypt 2021 Media Channel ticketing system. Only media representatives who have already submitted a media accreditation form will be able to request tickets from the list of group matches

6. Egypt 2021 Media Channel

A Media Channel account is absolutely essential in order to access the media accreditation form and media ticketing system. Access to the Egypt 2021 Media Channel is restricted and can only be gained by using an individual user ID and password. Media representatives who already have a Media Channel account will be able to access the media accreditation form and media ticketing system.

7. Types of Accreditation

Due to the COVID-19 Medical Precaution Plan for Egypt 2021, we have devised two different Accreditation options to all Media & Broadcasting representatives.

a) Full Bubble Accreditation

Media representatives who register for a Full Bubble Accreditation will receive the following

- Speed rapid test upon arrival to the airport

- Airport pick up & drop off

- Full transportation service from the hotel to the venue back and forth by 11 seated van that will fill up to 7 passengers

- Accommodation for a requested period of time

- Private restaurants in hotels serving 3 meals a day (representatives can have their meals at the restaurants or to go in boxes)

- Sterilization of all rooms, sheets, bathrooms, and restaurants on a daily basis
- Full security of private floors in hotel
- PCR tests every 72 hours
- All medical health hygiene guidelines to be fully applied

- All media facilities including TV Compound, Media Center, Media Tribune, Press Conference, Mixed Zone, Flash Interviews etc...

-Media & broadcast representatives who violate the disciplinary instructions given that if anyone leaves the bubble or violates the bubble rules, will be immediately banned from working at the Championship and their accreditation will be withdrawn right away



- The price of the Full Bubble Accreditation per night will be as below and the package will include all the previous points

Full Bubble Accreditation Offer Broadcasters to stay in separate hotel, Holiday Inn City Stars which is 10 mins from Cairo Stadium 30 mins from New Capital Indoor Hall 60 mins from 6th of October Sports Hall 3 hours and 30 mins from Borg El Arab Stadium *Single Room - Price per person per night - 230 euros *Double Room - Price per person per night - 200 euros

b) Virtual Accreditation

Media representatives who register for a virtual Accreditation will receive the following - Virtual accreditation only

- No access to any of the Media Facilities inside the venue including TV Compound, Media Center, Media Tribune, Press Conference, Mixed Zone, Flash Interviews etc...

- Virtual Press Conference link after the match

- A separate viewing stand inside the venue

The closing date for applications Is Sunday 20 December 2020. Approvals will be sent from the end of December 2020.

The Egypt 2021 Communications & TV Broadcasting team is at your disposal for any queries you may have in this matter.

Please do not hesitate to contact: comms@handballegypt2021.com

We very much appreciate your cooperation.

Egypt 2021 Communications & TV Broadcasting Committee

December 2020